

Western University Don Wright Faculty of Music

The 21st Century Musician Course

Fall 2024

Graduate Course Code: 9721

Instructor: Dr. Angela Park

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Office Hours: by appointment in MB 310

TA: TBC

Email : TBC

Office Hours: TBC

Course Description

An exploration of the classical music industry within the context of the current cultural and economic climate. Students will examine how they can tailor their skills and passions to create their own diverse, fulfilling, and sustainable professional paths. Topics will include networking, creating a personal portfolio, researching and writing grants, forging community partnerships, website design, time management, and financial aspects of sustaining a career path in the arts. This class will be geared towards performance majors in their final year of study. Attendance is mandatory with one excused absence. There will be a 1 hour session each week for students to meet with the instructor or TA in small groups.

Course Requirements

Regular attendance and active participation in class and in small group meetings.

Weekly readings and assignments.

Required Material: ***Creative Success Now: How Creatives can thrive in the 21st Century*** by Astrid Baumgardner (Indie Books International, 2019) ISBN-10: 194748074X. ISBN-13: 978-1947480742

Course Timeline

Class	Date	Topic
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1	Thursday, September 5th	Intro to course content. Beginnings, Networking, Personal Portfolios, Informational Interviews, Personal Portfolio
2	Thursday, September 12th	Musical Entrepreneurship, Community Engagement, Performance Project
3	Thursday, September 19 th	Programming, Finding Creative Opportunities Guest Speaker: Amadi Azikiwe – Building a career
4	Thursday, September 26th	Time Management Guest Speaker: Jeffrey Komar – Website Design
No small group meetings week of Sept 30-Oct 4 . Instead, sign up for individual sessions with Prof. Park to go over <i>Personal Portfolio drafts</i> .		
5	Thursday, October 3rd	Campus Tour – getting to know your campus, imagining unique concert spaces
6	Thursday, October 10 th	Touring, Festivals
--	Oct 14-18	READING WEEK
7	Thursday, October 24 th	Guest Speaker Chris Enns – Finances
8	Thursday, October 31	Grants and Funding
9	Thursday, November 7 th	Guest Speaker Astrid Baumgardner – Happiness and Entrepreneurship
10	Thursday, November 14th	Performance Project Presentations Day 1
11	Thursday, November 21 st	Performance Project Presentation Day 2

12	Thursday, November 28th	Canada Council Grant Mock Jury
13	Thursday, December 5th	Reflections, Informational Interview Highlights

Learning Outcomes

1. Acquire skills to complete a personal portfolio, design, and complete a website.
2. Learn how to create, develop, plan, and implement a successful artistic project.
3. Learn how to analyze and set priorities to manage multiple streams of artistic activity.

Assignments and Grading

Grade %	Name of Assignment	Due Date(s)
3%	#1 Beginnings	September 11
7%	#2 Informational Interview	September 18 (Part 1) November 20 (Part 2)
15%	#3 Personal Portfolio	September 25 (Part 1) October 23 (Part 2)
5%	#4 Unique Concert Locations	October 9
15%	#5 Performance Project	October 30 (Part 1) November 14 / 21 (Part 2, Presentations in class)
10%	#6 Touring Application	November 6

15%	#7 Canada Council Grant	November 13
10%	#8 Website	December 4
10%	#9 Reflection Paper	December 8
10%	Class and Small Group Meeting Participation	Ongoing

Graduate Level Grading scale: A=80-100%, B=70-79%, C=60-69%, F=0-49%.

Western University Mandated Notes:

Enrollment Restrictions: Enrollment in this course is restricted to graduate students in the Faculty of Music.

Statement on Academic Offences: Scholastic offences are taken seriously and students are directed to read the appropriate policy, specifically, the definition of what constitutes a Scholastic offence, as found at https://www.uwo.ca/univsec/pdf/academic_policies/appeals/scholastic_discipline_grad.pdf

Statement on Health and Wellness: Students who are in emotional or mental distress should refer to Mental Health Support for a complete list of options about how to obtain help. <https://www.uwo.ca/health/psych/index.html>

Statement on Medical Accommodation (adapted from the Senate policy on Academic Consideration for Medical Illness–Undergraduate Students: https://www.uwo.ca/univsec/pdf/academic_policies/appeals/academic_consideration.pdf)

The Graduate Program in Music recognizes that a student's ability to fulfill academic responsibilities may, on occasion, be impaired by illness or injury. To ensure fairness and consistency for all students, academic accommodation for work representing 10% or more of the student's course grade Graduate Instructional Information, 2023-24 Page 6 of 16 shall be granted only in cases where there is documentation indicating that the student could not reasonably be expected to meet the academic responsibilities. Documentation shall be submitted, as soon as possible, to the office of the Associate Dean (Graduate Studies), not to the course instructor.

Students with special learning needs or other circumstances are asked to inform the instructor as soon as possible so that necessary accommodations can be considered.

Accessible Education Western: Western is committed to achieving barrier-free accessibility for all its members, including graduate students. As part of this commitment, Western provides a variety of services devoted to promoting, advocating, and accommodating persons with disabilities in their respective graduate program. Graduate students with disabilities (for example, chronic illnesses, mental health conditions, mobility impairments) are strongly encouraged to register with Accessible Education Western (AEW), a confidential service designed to support graduate and undergraduate students through their academic program. With the appropriate documentation, the student will work with both AEW and their graduate programs (normally their Graduate Chair and/or Course instructor) to ensure that appropriate academic accommodations to program requirements are arranged. These accommodations include individual counselling, alternative formatted literature, accessible campus transportation, learning strategy instruction, writing exams and assistive technology instruction.

Statement on Gender-Based and Sexual Violence: Western is committed to reducing incidents of gender-based and sexual violence and providing compassionate support to anyone who has gone through these traumatic events. If you have experienced sexual or gender-based violence, either recently or in the past, you will find information about support services for survivors, including emergency contacts at https://www.uwo.ca/health/student_support/survivor_support/get-help.html. To connect with a case manager or set up an appointment, please contact support@uwo.ca or call 519-661-3568.

Statement on the Use of Generative Artificial Intelligence (AI): The use of generative artificial intelligence (AI) is unacceptable for this course.

Statement on the use of plagiarism-checking software: All required papers may be subject to submission for textual similarity review to the commercial plagiarism detection software under license to the University for the detection of plagiarism. All papers submitted for such checking will be included as source documents in the reference database for the purpose of detecting plagiarism of Graduate Instructional Information, 2023-24 Page 7 of 16 papers subsequently submitted to the system. Use of the service is subject to the licensing agreement, currently between The University of Western Ontario and Turnitin.com, <https://www.turnitin.com/>.