

Music 9749b – Winter 2020
Special Topics in Popular Music Studies: Sound and Vision
Tuesday, 9:30am – 12:20pm, TC 128

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Course Description

Popular music, construed broadly, has a long history of entanglement and entwinement with visual media. Even so, the study of how visual media interacts with popular music, and vice versa, began in earnest with the advent of MTV and music video in the 1980s. This course introduces theories, histories, and analytical techniques for analyzing and understanding how and why music intersects with different forms of visual media, including television, film, advertising, and games. NOTE: THIS IS NOT A COURSE ABOUT SCORING MUSIC FOR VISUAL MEDIA. THE PROFESSOR IS A MEDIA SCHOLAR, AND NOT TRAINED IN MUSIC ANALYSIS.

Course Objectives

- Survey relevant scholarship about the intersections of popular music and visual media.
- Establish a critical vocabulary and knowledge base for continued investigation of popular music and visual media.
- Develop and hone analytical skills.
- Understand the impact of popular music on the meanings and narratives of visual media.
- Develop a basic understanding of the cultural and industrial histories of the exchanges between popular music and visual media

THE REST OF THE COURSE OUTLINE WILL BE AVAILABLE THIS WEEK (WEEK OF 12/8/19)