

## **21<sup>st</sup> Century Musician 2019-2020**

### **Course Outline**

Date/Time/Location: Mondays 10:30am-12:00pm, TC100

Course Code: 9721y

Instructor: Caitlin Boyle

GTA: Petya Stavreva

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Office Hours: Tuesdays 12pm-1pm, TC423

This class is an exploration of the classical music industry within the context of the current cultural and economic climate. Students will examine how they can tailor their skills and passion to create their own diverse, fulfilling, and sustainable professional paths. Topics will include networking, creating a personal portfolio, researching grants and community partnerships, website design, time management, and finances. This class will be geared towards performance majors in their final year of study. Attendance is mandatory with one excused absence.

#### **Course requirements:**

Regular attendance in class and active participation in class discussions

Reading assignments and short assignments

Personal Portfolio consisting of:

-Biography (short, long, and casual), Resume, Concert History, Repertoire List, Photos

Personal Website Design

Information Interview and Report

Canada Council Grant Application

Personal Project

Touring Grant Application

Final Reflection Paper

#### **Learning Outcomes:**

1. Acquire communication, public speaking, and presentation skills;
2. Create a community of supportive fellow artists and a network for future creative collaborations
3. Learn how to analyze and set priorities to manage multiple streams of artistic activity
4. Learn how to create, develop, plan, and implement a successful collaborative and artistic projects
5. Acquire skills to complete a personal portfolio and design and create a website
6. Identify and further define key creative interests and learn strategies to stay inspired and motivated

7. Understand basic book-keeping and management of finances

**Suggested Texts (not required)**

Cutler, David (2009). *The Savvy Musician: Building a Career, Earning a Living, and Making a Difference*. Ashland OH: Helius Press.

<https://www.amazon.ca/Savvy-Musician-Building-Earning-Difference/dp/0982307500>

Beeching, Angela Myles (2010). *Beyond Talent: Creating a Successful Career in Music (Second Edition)*. New York: Oxford University Press.

[https://www.amazon.ca/s?k=beyond+talent&i=stripbooks&ref=nb\\_sb\\_noss\\_1](https://www.amazon.ca/s?k=beyond+talent&i=stripbooks&ref=nb_sb_noss_1)

Wallace, David (2019). *Engaging the Concert Audience: A Musician's Guide to Interactive Performance*. Boston MA: Berklee Press.

[https://www.amazon.ca/Engaging-Concert-Audience-Interactive-Performance/dp/0876391919/ref=sr\\_1\\_1?keywords=engaging+the+concert+audience&qid=1566438901&s=books&sr=1-1](https://www.amazon.ca/Engaging-Concert-Audience-Interactive-Performance/dp/0876391919/ref=sr_1_1?keywords=engaging+the+concert+audience&qid=1566438901&s=books&sr=1-1)

**Evaluation**

Due to the nature of this course there will be classroom participation, which requires consistent attendance. Anyone who cannot attend all classes should not register. Students will be allowed 1 excused absence per semester for family emergencies or professional travel which you must inform the instructor at least 24 hours in advance and when possible, well in advance.

Assignments are due at the beginning of class, except when otherwise indicated. Late assignments will be docked 10% per day until they are turned in. Class participation: communicating respectfully and thoughtfully during discussions and assessments, giving feedback to other students. A final grade will be issued in April upon completion of all course requirements.

- 5% Performance and Teaching Philosophies
- 15% Personal Portfolios A) and B)
- 5% Informational Interview and report
- 15% Canada Council Grant to Professional Musicians-Individual
- 5% Time Management
- 10% Public Speaking Presentation
- 15% Website
- 10% Touring Application Proposal
- 5% Final Reflection Essay
- 10% Class Participation

Please be courteous and turn off all cell phones, mp3 players, and other personal electronic devices during class. Laptop computers will not regularly be needed in class; please do not bring them, unless instructed to do so. Use of personal electronic devices during class is considered disruptive behavior and will result in the student being counted absent for that class period.

### **Statements required by the Senate for Graduate Students**

Please see the following document on accommodation for medical illness:

[https://www.uwo.ca/univsec/pdf/academic\\_policies/appeals/accommodation\\_illness.pdf](https://www.uwo.ca/univsec/pdf/academic_policies/appeals/accommodation_illness.pdf)

Because Undergraduate students have a new policy regarding self-reported absences, Graduate students will also be granted this ability in this course. Please see the following:

- There is a new policy in effect from September 2019 enabling undergraduate students to self-report 2 short (48 hour or less) absences for work worth 30% or less of their final grade. Students self-reporting more than 2 absences or work worth more than 30% of their grade are required to file appropriate documentation through the office of the Associate Dean. Students are **not** allowed to self-report absences during final exam periods. If a student files a self-reported absence they **must contact their instructor within 24 hours** to discuss steps for completing the work.

For more information please see:

[https://www.uwo.ca/univsec/pdf/academic\\_policies/appeals/Academic\\_Consideration\\_for\\_absences.pdf](https://www.uwo.ca/univsec/pdf/academic_policies/appeals/Academic_Consideration_for_absences.pdf)

After the 2 self-reported absences have been used the policy will return to the original:

- “The Graduate Program in Music recognizes that a student’s ability to meet his/her academic responsibilities may, on occasion, be impaired by physical or mental illness. Illness may be acute (short term), or it may be chronic (long term), or chronic with acute episodes. The Graduate Program in Music further recognizes that physical or mental illness situations are deeply personal, and respects the need for privacy and confidentiality in these matters. In order to ensure fairness and consistency for all students, academic accommodation for work representing 10% or more of the student’s overall grade in the course shall be granted only in those cases where there is documentation indicating that the student was seriously affected by illness and could not reasonably be expected to meet his/her academic responsibilities.”
- Documentation shall be submitted, as soon as possible, to the office of the Associate Dean (Graduate Studies), not to the course instructor.
- Students with special learning needs or other circumstances are asked to inform the instructor as soon as possible so that necessary accommodations can be considered.”

Statement on Academic Offences:

“Scholastic offences are taken seriously and students are directed to read the appropriate policy, specifically, the definition of what constitutes a Scholastic offence, as found at

[https://www.uwo.ca/univsec/pdf/academic\\_policies/appeals/scholastic\\_discipline\\_grad.pdf](https://www.uwo.ca/univsec/pdf/academic_policies/appeals/scholastic_discipline_grad.pdf)

Statement on Health and Wellness:

“As part of a successful graduate student experience at Western, we encourage students to make their health and wellness a priority. Western provides several on-campus health-related services to help students achieve optimum health and engage in healthy living while pursuing a graduate degree. Students seeking help regarding mental health concerns are advised to speak to someone in whom they feel comfortable confiding, such as a faculty supervisor, a program advisor, or the Associate Dean (Graduate Studies). Campus mental health resources may be found at”

<https://www.uwo.ca/health/crisis.html>

Plagiarism:

“All required papers may be subject to submission for textual similarity review to the commercial plagiarism detection software under license to the University for the detection of plagiarism. All papers submitted for such checking will be included as source documents in the reference database for the purpose of detecting plagiarism of papers subsequently submitted to the system. Use of the service is subject to the licensing agreement, currently between The University of Western Ontario and Turnitin.com.” <https://elearningtoolkit.uwo.ca/terms/turnitin.html>