

Western University Don Wright Faculty of Music

The 21st Century Musician Course

Fall 2023

Undergraduate Course Code: 3960a

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Course Description

An exploration of the classical music industry within the context of the current cultural and economic climate. Students will examine how they can tailor their skills and passions to create their own diverse, fulfilling, and sustainable professional paths. Topics will include networking, creating a personal portfolio, researching and writing grants, forging community partnerships, website design, time management, and financial aspects of sustaining a career path in the arts. This class will be geared towards performance majors in their final year of study. Attendance is mandatory with one excused absence. There will be a 1 hour session each week for students to meet with the instructor or TA in small groups.

Course Requirements

Regular attendance and active participation in class and in small group meetings.

Weekly readings and assignments.

Required Material: ***Creative Success Now: How Creatives can thrive in the 21st Century*** by Astrid Baumgardner (Indie Books International, 2019) ISBN-10: 194748074X. ISBN-13: 978-1947480742

Course Timeline

Class	Date	Topic
1	Thursday, September 7th	Intro to course content. Beginnings, Networking, Personal Portfolios, Informational Interviews

2	Thursday, September 14th	Musical Entrepreneurship, Time Management, Performance Project
3	Thursday, September 21st	Campus Scavenger Hunt: getting to know your campus / imagining concert spaces
4	Thursday, September 28th	Guest Speaker: Jeffrey Komar – Website Design/ Community Engagement
No small group meetings week of Oct 2nd . Instead, sign up for individual sessions with Prof. Park to go over <i>Personal Portfolio drafts</i> .		
5	Thursday, October 5th	Grants
6	Thursday, October 12th	Attend one of the following concerts: either the 11:30am-12:20pm OR 1:20pm-2:20pm concert at the IVEY BUSINESS SCHOOL featuring Marion Newman-Nege'ga
7	Thursday, October 19th	Finding Creative Opportunities, Touring, Summer Festivals
8	Thursday, October 26th	Guest Speaker Astrid Baumgardner, Happiness and Entrepreneurship
--	Oct 30-Nov 5	READING WEEK
9	Thursday, November 9th	Programming, Follow-up on Music and Tornadoes / Music and Storms/Climate themes. Performance Project Presentations Day 1
10	Thursday, November 16th	Performance Project Presentations Day 2
11	Thursday, November 23rd	Guest Speaker: Chris Enns, Finances
12	Thursday, November 30th	Canada Council Grant Mock Jury
13	Thursday, December 7th	Reflections, Informational Interviews Presentations

Learning Outcomes

1. Acquire skills to complete a personal portfolio, design, and complete a website.
2. Learn how to create, develop, plan, and implement a successful artistic project.
3. Learn how to analyze and set priorities to manage multiple streams of artistic activity.

Assignments and Grading

Grade %	Name of Assignment	Due Date(s)
3%	#1 Beginnings	September 13
7%	#2 Informational Interview	September 20 (Part 1) November 15 (Part 2)
15%	#3 Personal Portfolio	September 27 (Part 1) October 25 (Part 2)
5%	#4 Unique Concert Locations	October 4
15%	#5 Performance Project	October 18 (Part 1) November 9 / 16 (Part 2, Presentations in class)
15%	#6 Canada Council Grant	November 22
10%	#7 Touring Application	November 29
10%	#8 Website	December 6
10%	#9 Reflection Paper	December 8

10%	Class and Small Group Meeting Participation	Ongoing
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Western University Mandated Notes:

i) **Course Prerequisites:** None. Unless you have either the prerequisites for this course or written special permission from your Dean to enroll in it, you may be removed from this course and it will be deleted from your record. This decision may not be appealed. You will receive no adjustment to your fees in the event that you are dropped from a course for failing to have the necessary prerequisites.

ii) **Grading scale:** A+=90-100%, A=80-89%, B=70-79%, C=60-69%, D=50-59%, F=0-49%.

iii) **Academic Consideration for Student Absence & Missing Work (≥10%):** Students are responsible for making up any missed classes or assignments as soon as possible. The University recognizes that a student's ability to meet their academic responsibilities may, on occasion, be impaired by medical illness. Illness may be acute (short term), or it may be chronic (long term), or chronic with acute episodes. Academic Consideration provides students with consistent, fair, and pedagogically appropriate consideration, without compromising the academic integrity of the course or program, when they have been unable to complete some component of a course due to short-term extenuating circumstances. Students who have long-term or chronic medical conditions (physical or mental) that may impede their ability to complete academic responsibilities are directed to seek Academic Accommodation through Accessible Education ([Academic Accommodation for Students with Disabilities](#)).

Documentation shall be submitted, as soon as possible and no later than 48 hours after the end of the period of absence covered, to the Academic Counselling unit or Office of the Associate Dean, Undergraduate (TC210), of the student's Home Faculty together with a request for relief specifying the nature of the academic consideration being requested. Students are directed to read the Senate Policy on Academic Consideration for Medical Illness at the following website for further details regarding various requirements and procedures for the supporting documentation:

https://www.uwo.ca/univsec/pdf/academic_policies/appeals/academic_consideration.pdf

Whenever possible, students who require academic consideration should provide notification and documentation in advance of due dates, examinations, etc. Students must follow up with their professors and their Academic Counselling office in a timely manner.

iv) **Academic Consideration for Missing Work (<10%):** In cases where students miss work that is worth less than 10% of the total course grade due to medical illness or compassionate grounds, and the student is unable to complete the work before the end of the course, more weight will be allocated to other assignments. Students who have been denied accommodation by an instructor may appeal this decision to the Associate Dean's office but will be required to present appropriate documentation.

v) **Academic Offences:** Submission of work with which you have received help from someone else (other than the course instructor or TA) is an example of plagiarism, which is considered a major academic offence. Scholastic offences are taken seriously and students are directed to read the appropriate policy, specifically, the definition of what constitutes a Scholastic Offence, as found at:

http://www.uwo.ca/univsec/pdf/academic_policies/appeals/scholastic_discipline_undergrad.pdf

vi) **Mental Health & Wellness:** Students that are in emotional/mental distress should refer to the Health and Wellness at Western page (<https://www.uwo.ca/health/>) for a complete list of options about how to obtain help or to go to the Wellness Education Centre located in Thames Hall room 2170. **Students in crisis in need of immediate care are directed to go directly to Student Health Services in Thames Hall 2170 or to click on the big green “I Need Help Now” button on the Health and Wellness page above.**

vii) **Accommodation for Students with Disabilities:** Students work with Accessible Education which provides recommendations for accommodation based on medical documentation or psychological and cognitive testing. The accommodation policy can be found here:

https://www.uwo.ca/univsec/pdf/academic_policies/appeals/Academic%20Accommodation_disabilities.pdf

viii) **Religious Accommodation:** Students should consult the University's list of recognized religious holidays (other than statutory holidays), and should give reasonable notice in writing, prior to the holiday, to the Instructor and an Academic Counsellor if their course requirements will be affected by a religious observance. The Diversity Calendar from the Canadian Centre for Diversity and Inclusion provides information on multifaith, multicultural and diversity related holidays and observances and links to resources for more information.

<https://www.edi.uwo.ca/resources/2816-2023-Diversity-Calendar-PDF.pdf>

ix) **Contingency Plan:** Although the intent is for this course to be delivered in-person, should any university-declared emergency require some or all of the course to be delivered online, either synchronously (i.e., at the times indicated in the timetable) or asynchronously (e.g., posted on OWL for students to view at their convenience), the course will adapt accordingly. The grading scheme will **not** change. Any assessments affected will be conducted online as determined by the course instructor.

x) **Gender-Based and Sexual Violence:** Western is committed to reducing incidents of gender-based and sexual violence and providing compassionate support to anyone who has gone through these traumatic events. If you have experienced sexual or gender-based violence, either recently or in the past, you will find information about support services for survivors, including emergency contacts at

https://www.uwo.ca/health/student_support/survivor_support/get-help.html. To connect with a case manager or set up an appointment, please contact support@uwo.ca or call 519 661-3568.

xv) **Electronic Devices in Classrooms:** The in-class use of electronic devices (other than for instructor-approved in-class uses) is expressly prohibited. Students found guilty of disrupting the

class with electronic devices will be asked to leave the class and may be subject to disciplinary measures under the Code of Student Conduct.

xvi) **Plagiarism Detection Software Usage:** All required papers may be subject to submission for textual similarity review to the commercial plagiarism detection software under license to the University for the detection of plagiarism, which includes AI writing detection tools. All papers submitted for such checking will be included as source documents in the reference database for the purpose of detecting plagiarism of papers subsequently submitted to the system. Use of the service is subject to the licensing agreement, currently between The University of Western Ontario and Turnitin.com (<https://www.turnitin.com/>).