21st Century Musician
Monday 1:30pm-3:00pm, TC 100
Course code: 3952y
Instructor: Sharon Wei
Email: swei48@uwo.ca
Phone: 519-661-2111 ext. 81490 Office Hours: by appointment MB 335

An exploration of the classical music industry within the context of the current cultural and economic climate. Students will examine how they can tailor their skills and passion to create their own diverse, fulfilling and sustainable professional paths. Topics will include networking, creating a personal portfolio, researching grants and community partnerships, website design, time management, and finances. This class will be geared towards performance majors in their final year of study. Attendance is mandatory with one excused absence.

Course requirements:
Regular attendance in class and active participation in class discussions
Weekly reading assignments and short assignments
Personal Portfolio consisting of:
- Biography
- CV
- Concert History
- Repertoire List
Personal website design
Informational Interview and Report
Short Oral introduction of repertoire
Canada Council Grant Application
Touring Grant Application
Collaborative Concert with the School for Advanced Studies in the Humanities and the Arts
Final Reflection Paper

Learning Outcomes:

1. Acquire skills to complete a personal portfolio and design and create a website;

2. Learn how to create, develop, plan and implement a successful collaborative and artistic project;

3. Learn how to analyze and set priorities to manage multiple streams of artistic activity;

4. Acquire communication, public speaking and presentation skills;

5. Create a community of supportive fellow artists and a network for future creative collaborations
Grading

Due to the nature of this course there will be classroom participation which require consistent attendance. Anyone who cannot attend all classes should not register. Students will be allowed 1 excused absence per semester for family emergencies or professional travel which you must inform the instructor of well in advance.

Undergraduate:
5% Assignment #1, 2, 7, 8, Questions for guest speakers
10% Assignment #3: Personal Portfolio
10% Assignment #4: Website
10% Assignment #5: Informational Interview and report
10% Assignment #6: Canada Council Grant to Professional Musicians-Individual
10% Assignment #9: Touring Grant
10% Assignment #10: Oral Communication assignment
10% SASAH Collaboration
15% Assignment #11: Reflection Essay
10% Class Participation

Graduate (Masters and Artist Diploma):
5% Assignment #1, 2, 7, 8, Questions for guest speakers
10% Assignment #3: Personal Portfolio
10% Assignment #4: Website
10% Assignment #5: Informational Interview and report
15% Assignment #6: Canada Council Grant to Professional Musicians-Individual
10% Assignment #9: Touring Grant
5% Assignment #10: Oral Communication assignment
15% SASAH Collaboration
15% Assignment #11: Reflection Essay
5% Class Participation

Graduate: (DMA):
5% Assignment #1, 2, 7, 8, Questions for guest speakers
10% Assignment #3: Personal Portfolio
10% Assignment #4: Website
10% Assignment #5: Informational Interview and report
15% Assignment #6: Canada Council Grant to Professional Musicians-Individual
10% Assignment #9: Touring Grant
5% Assignment #10: Oral Communication assignment
20% SASAH Collaboration
10% Assignment #11: Reflection Essay
5%: Class Participation
Statements required by the Senate:

**Accommodation for Medical Illness**
Please see: [https://studentservices.uwo.ca/secure/index.cfm](https://studentservices.uwo.ca/secure/index.cfm)
“in order to ensure fairness and consistency for all students, academic accommodation for work representing 10% or more of the student’s overall grade in the course shall be granted only in those cases where there is documentation indicating that the student was seriously affected by illness and could not reasonably be expected to meet his/her academic responsibilities. Documentation shall be submitted, as soon as possible to the Associate Dean.”

**Plagiarism**
“All required papers may be subject to submission for textual similarity review to the commercial plagiarism detection software under license to the University for the detection of plagiarism”

**Mental Health**
“students that are in emotional/mental distress should refer to Mental Health@Western [http://www.uwo.ca/uwocom/mentalhealth/](http://www.uwo.ca/uwocom/mentalhealth/) for a complete list of options about how to obtain help

**A Word on Electronic Devices**
Please be courteous and turn off all cell phones, mp3 players, and other personal electronic devices during class. Laptop computers will not be needed in class; please do not bring them. Use of personal electronic devices during class is considered disruptive behavior and will result in the student being counted absent for that class period.