An exploration of the classical music industry within the context of the current cultural and economic climate. Students will examine how they can tailor their skills and passion to create their own diverse, fulfilling and sustainable professional paths. Topics will include networking, creating a personal portfolio, researching grants and community partnerships, website design, time management, and finances. This class will be geared towards performance majors in their final year of study. Attendance is mandatory with one excused absence.

Course requirements:
- Regular attendance in class and active participation in class discussions
- Weekly reading assignments and short assignments
- Personal Portfolio consisting of:
  - Biography (Short and Long), CV, Concert History and Repertoire List
- Personal website design
- Informational Interview and Report
- Canada Council Grant Application
- Touring Grant Application
- Dragon Gala Event or Ontario Contact Showcase Application
- Final Reflection Paper

Learning Outcomes:

1. Acquire skills to complete a personal portfolio and design and create a website;
2. Learn how to create, develop, plan and implement a successful collaborative and artistic project;
3. Learn how to analyze and set priorities to manage multiple streams of artistic activity;
4. Acquire communication, public speaking and presentation skills;
5. Create a community of supportive fellow artists and a network for future creative collaborations
Grading
Due to the nature of this course there will be classroom participation which require consistent attendance. Anyone who cannot attend all classes should not register. Students will be allowed 1 excused absence per semester for family emergencies or professional travel which you must inform the instructor of well in advance.

3%: Technology Challenge
10%: Personal Portfolio
3%: Summer Festivals and Concert Spaces
10%: Informational Interview and report
15%: Dragon Gala or Ontario Contact Application
15%: Canada Council Grant to Professional Musicians-Individual
10%: Website
7%: Time Management
10%: Touring Application Proposal
10%: Final Reflection Essay
7%: Class Participation

Statements required by the Senate:
Accommodation for Medical Illness
Please see: http://www.uwo.ca/univsec/academic_policies/index.html
“in order to ensure fairness and consistency for all students, academic accommodation for work representing 10% or more of the student’s overall grade in the course shall be granted only in those cases where there is documentation indicating that the student was seriously affected by illness and could not reasonably be expected to meet his/her academic responsibilities. Documentation shall be submitted, as soon as possible to the Associate Dean.”

Plagiarism
“All required papers may be subject to submission for textual similarity review to the commercial plagiarism detection software under license to the University for the detection of plagiarism”
http://www.uwo.ca/univsec/pdf/academic_policies/appeals_scholastic_discipline_undergrad.pdf

Mental Health
Students that are in emotional/mental distress should refer to Mental Health@Western http://www.uwo.ca/uwocenter/mentalhealth/ for a complete list of options about how to obtain help. Western has a new Wellness Education Centre located in the UCC, room 76, http://westernusc.ca/blog/2016/02/25/wellness-centre-and-mental-health-guide-created-work-to-promote-better-student-holistic-health/

Please be courteous and turn off all cell phones, mp3 players, and other personal electronic devices during class. Laptop computers will not be needed in class; please do not bring them. Use of personal electronic devices during class is considered disruptive behavior and will result in the student being counted absent for that class period.