**21st Century Musician**  
Monday 8:30am-10:00am, TC 100  
Course code: 3952y  
Instructor: Sharon Wei  
Email: swei48@uwo.ca  
Phone: 519-661-2111 ext. 81490  
Office Hours: by appointment MB 335

An exploration of the classical music industry within the context of the current cultural and economic climate. Students will examine how they can tailor their skills and passion to create their own diverse, fulfilling and sustainable professional paths. Topics will include networking, creating a personal portfolio, researching grants and community partnerships, website design, time management, and finances. This class will be geared towards performance majors in their final year of study. Attendance is mandatory with one excused absence.

**Course requirements:**  
Regular attendance in class and active participation in class discussions  
Weekly reading assignments and short assignments  
Personal Portfolio consisting of:  
  - Biography  
  - CV  
  - Concert History  
  - Repertoire List  
Personal website design  
Informational Interview and Report  
Canada Council Grant Application  
Touring Grant Application  
Collaborative Concert with the School for Advanced Studies in the Humanities and the Arts  
Dragon Gala Event  
Final Reflection Paper

**Learning Outcomes:**

1. Acquire skills to complete a personal portfolio and design and create a website;  
2. Learn how to create, develop, plan and implement a successful collaborative and artistic project;  
3. Learn how to analyze and set priorities to manage multiple streams of artistic activity;  
4. Acquire communication, public speaking and presentation skills;  
5. Create a community of supportive fellow artists and a network for future creative collaborations

**Grading**

Due to the nature of this course there will be classroom participation which require consistent attendance. Anyone who cannot attend all classes should not register. Students will be allowed
1 excused absence per semester for family emergencies or professional travel which you must inform the instructor of well in advance.

6% Assignment #1, #2, #9
10% Assignment #3: Personal Portfolio
9% Assignment #4: Informational Interview and report
10% Assignment #5: Dragon Gala Event
15% Assignment #6: Western Performs! Canada 150 Collaboration at the Arts Project
10% Assignment #7: Canada Council Grant to Professional Musicians-Individual
10% Assignment #8: Website
10% Assignment #10: Touring Grant Proposal
10% Assignment #11: Reflection Essay
10% Class Participation

**Statements required by the Senate:**

*Accommodation for Medical Illness*

Please see: [http://www.uwo.ca/arts/counselling/procedures/medical_accomodation.html](http://www.uwo.ca/arts/counselling/procedures/medical_accomodation.html)

“in order to ensure fairness and consistency for all students, academic accommodation for work representing 10% or more of the student’s overall grade in the course shall be granted only in those cases where there is documentation indicating that the student was seriously affected by illness and could not reasonably be expected to meet his/her academic responsibilities. Documentation shall be submitted, as soon as possible to the Associate Dean.”

*Plagiarism*

“All required papers may be subject to submission for textual similarity review to the commercial plagiarism detection software under license to the University for the detection of plagiarism”

*Mental Health*

“students that are in emotional/mental distress should refer to Mental Health@Western [http://www.uwo.ca/uwocom/mentalhealth/](http://www.uwo.ca/uwocom/mentalhealth/)

for a complete list of options about how to obtain help

**A Word on Electronic Devices**

Please be courteous and turn off all cell phones, mp3 players, and other personal electronic devices during class. Laptop computers will not be needed in class; please do not bring them. Use of personal electronic devices during class is considered disruptive behavior and will result in the student being counted absent for that class period.